

## **FOOD CHALLENGES IN THE MEDITERRANEAN**

Foment del Treball Nacional, Barcelona  
18th March 2015

### 9.00-9.30 **Welcoming**

#### 9.30 **Welcome and short presentations of IEMed and CIHEAM mission/activities**

**Joan Canals**, President, International Commission, Foment del Treball Nacional

**Senén Florensa**, Executive President, European Institute of the Mediterranean (IEMed)

**Cosimo Lacirignola**, Secretary General, International Centre for Advanced Mediterranean Agronomic Studies (CIHEAM)

#### 10.00 **Food security challenges in the Mediterranean**

**Chair: Cosimo Lacirignola**, Secretary General, CIHEAM

##### **Overview of food security challenges in North Africa and Near East**

**Maurice Saade**, Representative, Food and Agriculture Organization (FAO), Lebanon

##### **Agricultural and food challenges: the Tunisian case**

**Leith Ben Becher**, President, Tunisian Syndicate for Agriculture (SYNAGRI)

##### **Logistic and trade: main conclusions of Mediterra Report, Edition 2014**

**Luis Miguel Albisu**, Consultant, Center for Agro-Food Research and Technology of Aragon (CITA), Spain

##### **Business opportunities for the agrofood sector in the Mediterranean**

**Javier Albarracín**, Director, Socioeconomic Development Department, IEMed

#### 11.00 **Local and national policies to tackle food uncertainties**

**Chair: Senén Florensa**, Executive President, IEMed

**Josep Maria Pelegrí i Aixut**, Minister of Agriculture, Livestock, Fisheries, Food and Natural Environment, Government of Catalonia

**Mohammed Sadiki**, Secretary General, Ministry of Agriculture and Maritime Affairs, Government of Morocco

**Carlos Cabanas Godino**, Secretary General, Ministry of Agriculture, Food and Environment, Government of Spain

#### 11.45 **Signature of the MoU between CIHEAM and IEMed**

*\* English and French will be the working languages. No simultaneous translation will be provided.*